

Women and Girls' Advocacy Day



You're Invited!

March 2027

**Partnership
Guide**

**CALIFORNIA COMMISSION
ON THE STATUS OF
WOMEN & GIRLS**



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WOMEN AND GIRLS' ADVOCACY DAY

MARCH 2027

On behalf of the California Commission on the Status of Women and Girls (CCSWG), we hope you will join us as a community partner for the Inaugural Women and Girls' Advocacy Day planned for March 17, 2027, in Sacramento.

This landmark event will:

- Mark the first time in California's history that women's and girls' organizations from across the entire state come together at the Capitol to advocate collectively for policies that improve the lives of women and girls.
- Bring together leaders, advocates, community partners, and organizations to uplift women's and girls' voices, advance equity, and drive meaningful policy and community change.

As a community partner, your organization will demonstrate its commitment to strengthening communities across California by joining the Commission and other women's organizations in solidarity to advocate on issues identified by the Commission that affect women and girls throughout California.

We are also offering partnership opportunities for organizations that wish to deepen their impact.

- Partners may contribute financially or through in-kind support. All sponsors and partners will receive acknowledgment and thanks during the event.
- For those who cannot provide funding or in-kind resources, we warmly welcome you as a partner to help advocate for California's women and girls, ensuring your presence, voice, and leadership are included.

Our goal is to bring everyone together—because this day belongs to all of us.

Thank you for joining us on this historic day to support advocacy, leadership, and community impact. Together, we can help create lasting change and make history in the process.



ABOUT ADVOCACY DAY

The 2027 Statewide Women and Girls' Advocacy Day will mark the first time in California's history that women's and girls' organizations from across the entire state come together at the Capitol to advocate collectively for policies that improve the lives of women and girls.

It will bring together leaders, advocates, community partners, and organizations statewide that are dedicated to uplifting women's and girls' voices, advancing equity, and driving meaningful policy and community change.



PARTNERSHIP IMPACT

- Demonstrate leadership in advancing solutions to improve the lives of women and girls in California
- Connect with hundreds of women and girls, advocates, policymakers, and community partners.
- Gain visibility through marketing and digital engagement opportunities.

Partnership Opportunities



Visionary - \$7,500

- Logo placement on website and printed materials
- Recognition during program
- Quarter-page recognition in digital/event program
- Social media recognition
- Sponsor logo signage at event
- Inclusion in post-event thank-you communications
- 4 VIP reception event registrations



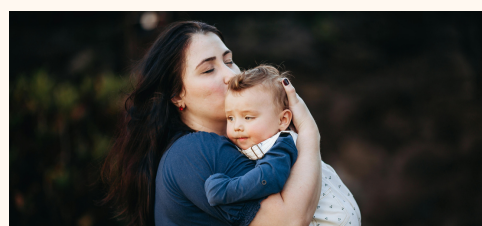
Pioneer - \$5,500

- Logo included on sponsor signage and website
- Recognition in event program
- Social media thank-you post
- Verbal recognition during event
- Inclusion in post-event thank-you communications
- 2 VIP reception event registrations



Advocate - \$1,000

- Name/logo listed on website and program
- Event signage recognition
- Inclusion in post-event thank-you communications
- 1 VIP reception event registrations



Friend - \$500

- Name/logo listed on website and program
- Event signage recognition
- Inclusion in post-event thank-you communications



Community Partner - \$0

- Recognition on select event materials and website
- Acknowledgment during the event program
- Inclusion in post-event thank-you communications
- Everyone is welcome to join us and participate!

Community partners agree to provide at least two social media posts and two mentions in their newsletters/emails, encouraging followers to participate and RSVP to the event.

Organizations that provide in-kind goods, services, or resources to support 2027 Women and Girls' Advocacy Day, with the values listed above, will be recognized as sponsors and receive the same benefits. In-kind contributions may include food and beverage donations, venue support, photography/videography/audio-visual services, printing, and promotional material support. In-kind partnership opportunities are customized based on the nature and value of the contribution.



Ready to partner?

As a partner, you play a critical role in helping to improve the lives of women and girls in California, supporting access to programs and services, advancing innovative strategies, and helping build communities where women and girls can truly thrive.

Contact us to become a partner: info@women.ca.gov

Register as an attendee: <https://forms.office.com/g/bKutCYV9ga>



CONTACT US



women.ca.gov



916-496-5770



info@women.ca.gov



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As a government agency, CCSWG is not a 501(c)(3) nonprofit organization; however, under IRS Code §170(c)(1), contributions to governmental units for exclusively public purposes may be tax-deductible. We encourage sponsors and partners to consult with a tax advisor regarding the deductibility of their contribution.