

Women and Girls' Advocacy Day



Sponsorship Guide

March 2027



CALIFORNIA COMMISSION
ON THE STATUS OF
WOMEN & GIRLS



**CALIFORNIA COMMISSION
ON THE STATUS OF
WOMEN & GIRLS**

WOMEN AND GIRLS' ADVOCACY DAY

MARCH 2027



On behalf of the California Commission on the Status of Women and Girls (CCSWG), we are pleased to invite you to become a sponsor of the Inaugural Women and Girls' Advocacy Day planned for March 17, 2027, in Sacramento.

This landmark event will:

- Mark the first time in California's history that women's and girls' organizations from across the entire state come together at the Capitol to advocate collectively for policies that improve the lives of women and girls.
- Bring together leaders, advocates, community partners, and organizations to uplift women's and girls' voices, advance equity, and drive meaningful policy and community change.

To ensure this event is accessible, inclusive, and impactful, we are seeking sponsors who share our commitment to positive change.

Your support will help fund:

- Essential event programming
- Participant engagement
- Advocacy resources
- Statewide outreach efforts

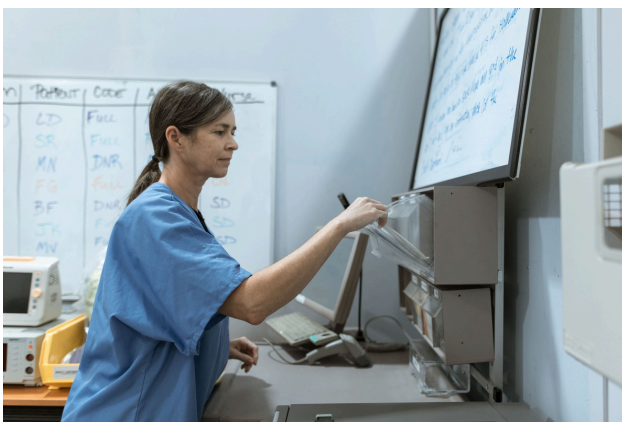
Contributions directly support critical elements such as venue costs, audio-visual services, photography and videography, printed materials, and participant items. While state agencies are prohibited from paying for food and beverages, in-kind donations of these items, or other goods and services, are welcome and deeply appreciated.



ABOUT ADVOCACY DAY

The 2027 Statewide Women and Girls' Advocacy Day will mark the first time in California's history that women's and girls' organizations from across the entire state come together at the Capitol to advocate collectively for policies that improve the lives of women and girls.

It will bring together leaders, advocates, community partners, and organizations statewide that are dedicated to uplifting women's and girls' voices, advancing equity, and driving meaningful policy and community change.



SPONSORSHIP IMPACT

- Demonstrate leadership in advancing solutions to improve the lives of women and girls in California
- Connect with hundreds of women and girls, advocates, policymakers, and community partners.
- Gain visibility through marketing and digital engagement opportunities.

Sponsorship Opportunities



Catalyst - \$125,000

- Catalyst recognition on all 2027 Women's Advocacy Day materials
- Premier logo placement on website, signage, and program
- Provide remarks at opening session, reception, and press event
- Featured recognition in press releases and featured social media
- Two-page recognition in digital/event program
- Recognition from podium throughout event
- Inclusion in post-event thank-you communications
- Include branded items in attendee materials
- 10 VIP reception registrations

Changemaker - \$25,000

- "Sponsored By" recognition on all 2027 Women and Girls' Advocacy Day materials
- Premier logo placement on website, signage, and program
- Provide remarks at opening session
- Recognition in press releases and featured social media
- Full-page recognition in digital/event program
- Recognition from podium throughout event
- Inclusion in post-event thank-you communications
- Include branded items in attendee materials
- 8 VIP reception registrations



Trailblazer - \$10,000

- Prominent logo placement on event materials and website
- Recognition during program
- Half-page recognition in digital/event program
- Featured social media spotlight
- Include branded items in attendee materials
- Inclusion in post-event thank-you communications
- 6 VIP reception event registrations

Sponsorship Opportunities



Visionary - \$7,500

- Logo placement on website and printed materials
- Recognition during program
- Quarter-page recognition in digital/event program
- Social media recognition
- Sponsor logo signage at event
- Inclusion in post-event thank-you communications
- 4 VIP reception event registrations

Pioneer - \$5,500

- Logo included on sponsor signage and website
- Recognition in event program
- Social media thank-you post
- Verbal recognition during event
- Inclusion in post-event thank-you communications
- 2 VIP reception event registrations



Advocate - \$1,000

- Name/logo listed on website and program
- Event signage recognition
- Inclusion in post-event thank-you communications
- 1 VIP reception event registrations

Friend - \$500

- Name/logo listed on website and program
- Event signage recognition
- Inclusion in post-event thank-you communications



Organizations that provide in-kind goods, services, or resources to support 2027 Women and Girls' Advocacy Day, with the values listed above, will be recognized as sponsors and receive the same benefits. In-kind contributions may include food and beverage donations, venue support, photography/videography/audio-visual services, printing and promotional material support. In-kind partnership opportunities are customized based on the nature and value of the contribution.



Ready to sponsor?

As a sponsor, you play a critical role in helping to improve the lives of women and girls in California, supporting access to programs and services, advancing innovative strategies, and helping build communities where women and girls can truly thrive.

Contact us to become a sponsor: info@women.ca.gov

Register as an attendee: <https://forms.office.com/g/bKutCYV9ga>



CONTACT US



women.ca.gov



916-496-5770



info@women.ca.gov



CALIFORNIA COMMISSION
ON THE STATUS OF
WOMEN & GIRLS

As a government agency, CCSWG is not a 501(c)(3) nonprofit organization; however, under IRS Code §170(c)(1), contributions to governmental units for exclusively public purposes may be tax-deductible. We encourage sponsors to consult with a tax advisor regarding the deductibility of their contribution. Checks may be addressed to the California Commission on the Status of Women and Girls and mailed to 925 L Street #345, Sacramento, CA 95814 Attn: Max Macedo, Director of Fiscal and Administration.